

CMA Content Entry - Intermediate

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This class will cover some of the newer & more advanced items available through the CMA. The basics of content entry are covered in the introductory class.

Getting Started

Enter the CMA

Prepare Training Web Site

- Click on W3 PREVIEW
- > Change the URL to /training
- > Click on the **About Us** button
- Click on the link for Intermediate Content Entry
- You will be given a **Group** assignment by the instructor. That will be the category you will be using during the class.

Complete Overview through the bottom of page 3

Overview

This section will provide an overview of creating Content, adding Assets and displaying Assets. It will provide an opportunity to review the very basics of content entry.

Create HTML content

- Select CONTENT/ADD CONTENT (from left navigation of CMA)
- Select Category Group (Pre-Select) of primary category: TRAINING-ABOUT US
- Select Primary Category Make sure you select the whole category: TRAINING-ABOUT_US-INTERMEDIATE_CONTENT-GROUP (1, 2, 3, 4, or 5)
- Content Type = HTML
- > Enter Content Title: "Your Name HTML Content"
- Enter Priority & Expiration Date (Tomorrow's date)
- > Enter Agency Contact & Phone if desired
- ➤ Enter **Description (Short Text)** (Limit of 4000 characters)
- > Enter **Body** enter a simple one or two sentence paragraph
- > Enter **Keywords**
- Click ADD

Add Asset

Assets are stored in the **Vignette CMA Training\Student Files** folder on the Desktop of the PCs. We will be using a **PDF** file for this exercise.

- > Select **ASSETS/ADD ASSET**, from the left menu
- > Select **Training** from the menu, if needed
- Click the Browse button and navigate to the Student Files folder. Select a PDF file.
- Select the Asset Permission: TRAINING-ABOUT_US-ASSETS
- > Enter the Asset Description: Place your name and date in the Asset Description.
- Enter the CMA keywords, if desired. This is used to search for the asset within the CMA.
- Click Add
- Copy the Asset ID number into the notepad for later use

Associate Asset

Edit the HTML Content created earlier.

- > Select Content and List/Search Content, from the left menu
- > Enter Your Name (exactly as you entered it in the title field earlier) in the Text field
- Click Search
- > Click **ID(edit)** next to the appropriate piece of content
- Scroll to the bottom of the screen until you find Associated Assets
- > Enter the Asset ID number and click Associate

Link To Asset

- From the left menu, select CONTENT/ADD CONTENT
- Select Category Group (Pre-Select) of primary category: TRAINING-ABOUT_US
- Select Primary Category Make sure you select the whole category: TRAINING-ABOUT US-INTERMEDIATE CONTENT-GROUP (1, 2, 3, 4, or 5)
- > Select Content Type: LINK
- > Enter the Content Title
 - This will not display
 - This is used when searching for a piece of content on the **List Content** screen
 - For the title enter Your Name Link Content
- Leave Priority
- Leave the Release Date as today's date
- > Enter **Expiration Date** (tomorrow)
- ➤ Enter **Description (Short Text)** (Limit of 4000 characters) (optional)
- > Enter Keywords
- Select Link Type = External
- > Enter URL
 - Since this is to be a link to an Asset, simply enter the ID number for the Asset (saved from above) and select the Asset radio button
- Enter Link Text (Click in field, the CMA will auto-copy the Content Title field to the Link Text field)
 - This is what is displayed for the text of the link on the page
 - Should ALWAYS be the same as the Content Title
- Click ADD
- Look at your content on the Training Site

Stop Here - Wait For The Rest Of The Class!

Shortcuts

Adding Asset to HTML Content

In the overview assignment, above, instead of following the directions as written and adding an asset using Add Asset in the left navigation in the CMA, then finding the Content using List Content and associating the asset to the content:

B. Add Asset 1. Assets are stored in the Vignette CMA Training\Student Files folder on the Desktop of the PCs. We will be using a PDF file for this exercise 2. Click Add Asset from left navigation. 3. Select Training from the menu, if needed. 4. Click the Browse button and navigate to the Student Files folder. Select a PDF file. 5. Select the Asset Permission: TRAINING-ABOUT_US-ASSETS 6. Enter the Asset Description: Place your name and date in the Asset Description. 7. Enter the CMA keywords, if desired. This is used to search for the asset within the CMA 8. Click Add. 9. Write down the Asset ID number for later use. C. Associate Asset 1 Edit the HTML Content created earlier a) Click List Content b) Enter Your Name (exactly as you entered it in the title field earlier) in the Text field c) Click Search d) Click (Edit) next to the appropriate piece of content 2. Scroll to the bottom of the screen until you find Associated Assets 3. Enter the Asset ID number and click Associate

We can do all of that in one step after we have added the content using the **One Step Add and Auto-Associate Asset** feature.

After adding the HTML piece of content, scroll to the bottom to view the **Associated**Assets area. Click **One Step Add and Auto-Associate Asset**.



Complete the steps necessary to add an asset

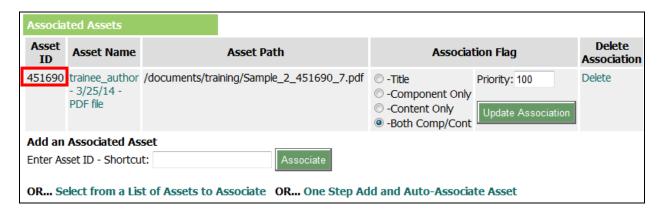
You will be left at the Edit Content Item screen.



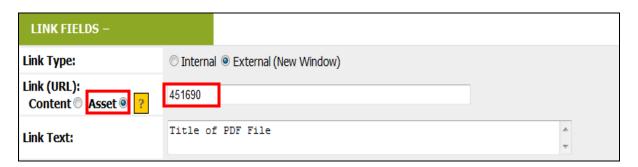
Creating Link Content to an Asset

In a similar fashion, we are able to use the **One Step Add and Auto-Associate Asset** feature to expedite creating link content to an asset.

- Add Link Content in the normal fashion, except don't add the URL
- Use One Step Add and Auto-Associate Asset to add asset to database
- Then get **Asset ID** number from the asset listing at bottom of **Edit Content** screen



Put the Asset ID in Link URL field, check Asset radio button



> Click Update

> Click **Delete Association** to delete the asset association



Locate Content

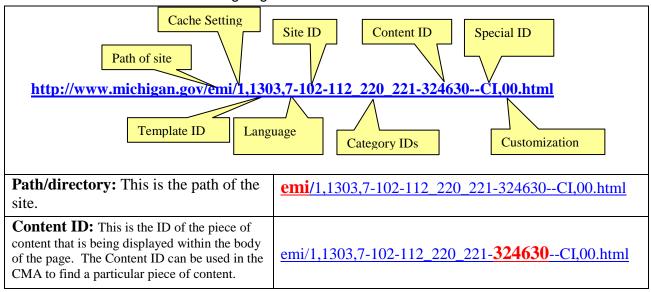
Locating existing content is an important part of using the CMA. There will be many times that you have to edit existing content. Even if you can see it on the web, locating it in the CMA can sometimes be a challenge.

Search by ID

Locate Content ID in URL

Since the portal dynamically generates content from a database using templates and components, the URLs it generates can be quite a challenge to decipher. This is a link from a piece of content from the Family Services theme (http://www.michigan.gov/emi/1,1303,7-102-112_220_221-324630--CI,00.html). By looking at the URL it is difficult to determine where the page came from other than it was generated from the Michigan.gov web site. We need to break the URL into sections in order to understand it. See the table below.

Break Down of the Michigan.gov URL:



NOTE: There are always two dashes after the **Content ID** number. If there are three dashes after the last number, then it is **NOT** a **Content ID** number, but a **Category ID** number.

Select CONTENT and LIST/SEARCH CONTENT, from the left menu, then enter the Content ID number for one of the pieces of content you have entered



➤ Click Edit

OR

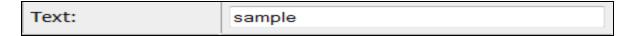
> Click Search

➤ Click on the <u>ID</u> link to view the **Edit Content** screen again

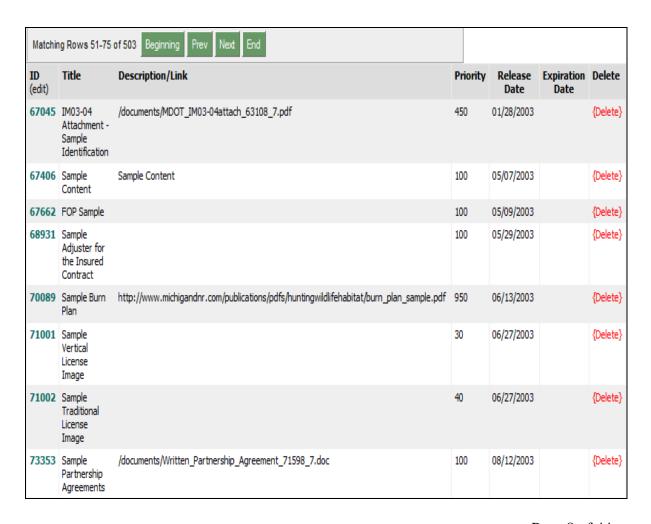
ID(edit)	Title	Description/Link	Priority	Release Date	Expiration Date	Delete
324630	Locate Content Sample	How can I locate my content?	100	03/25/2014		Delete
Matching I	Matching Rows 1-1 of 1 Beginning Prev Next End No More					

Search by text

- > Select CONTENT and LIST/SEARCH CONTENT, from the left menu
- Enter part of the title of the piece of content you wish to search for and click **Search**

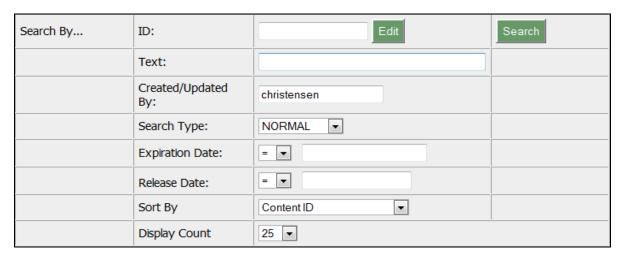


If more than one item appears in the list, determine which is the one you need and click **ID(edit)**. (If you are unable to edit the content item, you do not have permissions to the content. This means that it is not your content, but someone else's with a similar title.)



Search by Author/Editor

> Enter all or part of a User ID in the Created/Updated By field



> Click Search

A list of all the content by that author will be listed.

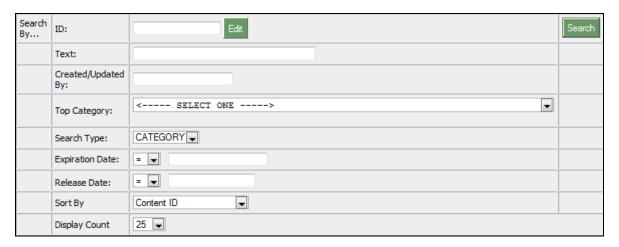
Match	ing Rows 1-25 of 2099 Beginning	g Prev Next End				
ID (edit)	Title	Description/Link	Priority	Release Date	Expiration Date	Delete
216	Food Recalls	http://www.michigan.gov/mdard/0,4610,7 -125-1566_2404_2437,00.html	100	06/02/2001		{Delete}
261	Public Sex Offender Register	http://www.mipsor.state.mi.us/	100	06/02/2001	06/02/2001	{Delete}
433	Gaming Control Board	http://www.michigan.gov/mgcb	100	06/16/2001	06/01/2004	{Delete}
470	Senate	http://senate.michigan.gov	100	06/02/2001		{Delete}
475	Library of Michigan	/hal/0,1607,7-160-17445_19270 ,00.html	100	06/02/2001	06/01/2004	{Delete}
486	Library of Michigan	/hal/0,1607,7-160-17445_19270 ,00.html	100	06/02/2001	06/01/2004	{Delete}
500	Famous Michiganians	/hal/0,1607,7-160-15481_20826_20836 ,00.html	100	06/02/2001	06/01/2004	{Delete}
503	Stuff About Michigan-Kids Page	/hal/0,1607,7-160-15481_19268_20778 ,00.html	100	06/02/2001	06/01/2004	{Delete}
515	Economic Data	/hal/0,1607,7-160-17451_28396_28416 ,00.html	100	06/02/2001	06/01/2004	{Delete}
516	Population and Housing	/hal/0,1607,7-160-17451_28388 ,00.html	100	06/02/2001	06/01/2004	{Delete}
705	Pupil Accounting Manual	/mde/0,1607,7-140-5235_6539-22360 ,00.html	90	06/02/2001		{Delete}
706	Pupil Auditing Manual	/mde/0,1607,7-140-5235_6539-34231 ,00.html	90	06/02/2001		{Delete}
1166	Commission for the Blind	/fia/0,1607,7-124-5460_7258,00.html	90	06/02/2001		{Delete}

Search Type

- You can perform either a **Normal** search or search by **Category**. **Normal** is the default.
- Click the Search Type drop down box and select Category. It will take a few minutes for the screen to refresh and the display to change.



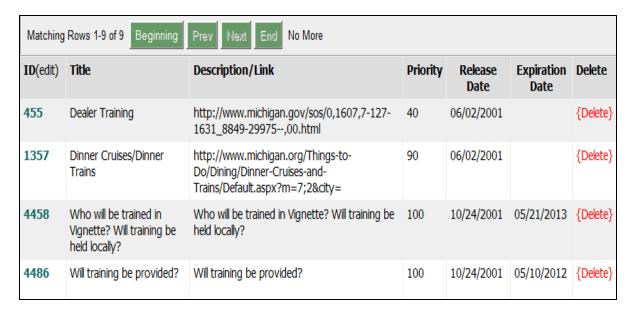
The display will now display a new drop down box



Select one of your categories from the Top Category drop down menu



Click Search and explore the results



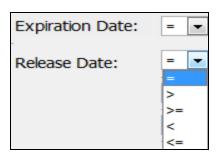
Search by Expiration/Release Date

Searching by Expiration and/or Release date allows you to locate content that was either released or expired within a certain timeframe. You can specify a number of different operands, such as equal to (=) a certain date, Greater Than (>) a date, Less Than or Equal to (<=) a date, etc.

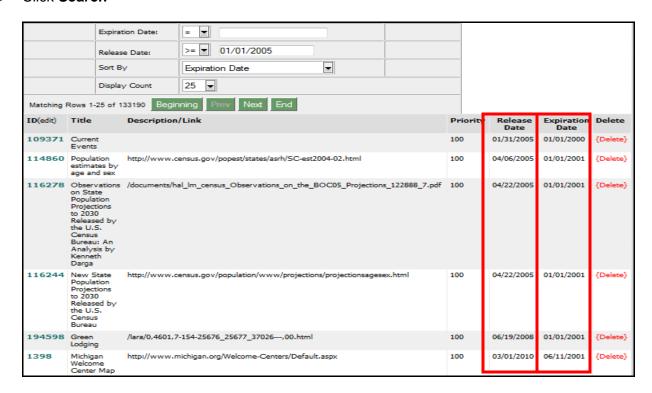
> Enter the desired information

Expiration Date:	= •
Release Date:	= •
Sort By	Expiration Date
Display Count	25 💌

Select the appropriate operand for the Expiration and/or Release Date

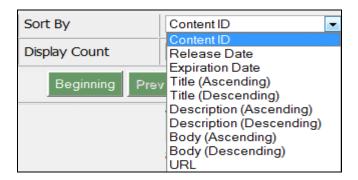


Click Search

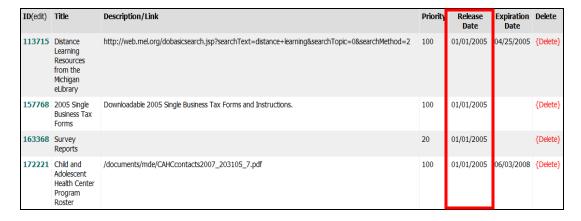


Sort by

> Click on the **Sort By** drop down box



- > Select one of the following methods and click **Search**. Note the differences in the display.
 - Content ID
 - Release Date

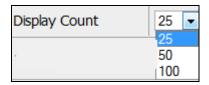


- Expiration Date
- Title (ascending or descending)

ID(edit)	Title	Description/Link	Priority	Release Date	Expiration Date	Delete
291808	MDOT seeks public comment on proposed changes to hazardous materials routing designations in Detroit	December 21, 2012 The Michigan Department of Transportation (MDOT) is seeking public comment on proposed changes to the non-radioactive hazardous materials (NHRM) routing designations for four routes located in Wayne County.	100	12/21/2012		{Delete}
291137	MDOT seeks public comment on draft 2013-2017 transportation program	December 10, 2012 The Michigan Department of Transportation (MDOT) is seeking public comment on its draft 2013 -2017 Five-Year Transportation Program.	100	12/10/2012		{Delete}
261940	Weave/merge lane and smoother ride for US-31 in Muskegon County		100	09/08/2011		{Delete}

Description (ascending or descending)

- URL
- You may also choose to list a different number of items by changing the display count



Browse Category

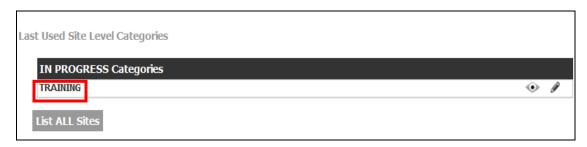
You can get a look at the structure of the site by using the **Browse Category** feature. The **Browse Category** feature also allows you to locate and edit content.

From the left menu, select **CATEGORIES**/ **BROWSE CATEGORY**



Click the site Training to enter the Browse Category feature

(Note: Selecting List ALL Sites will display a view of all SOM sites)



The categories are displayed as:

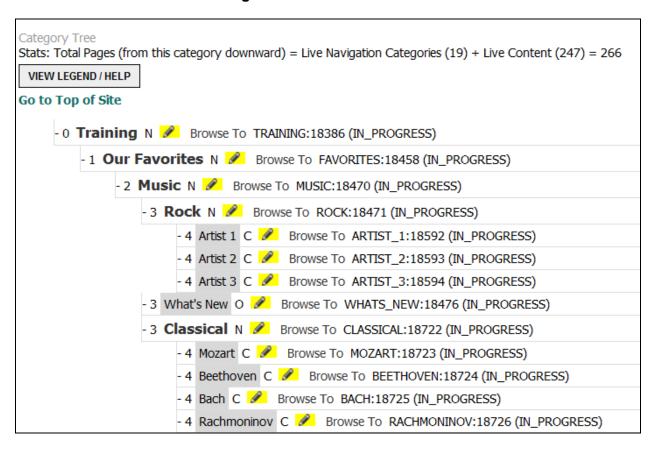
- LIVE = Green
- IN PROGRESS = Black
- EXPIRED = Red



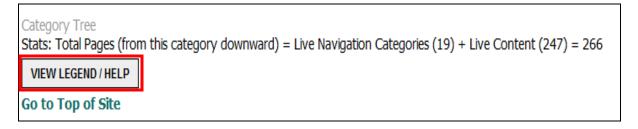
Click VIEW CATEGORY TREE



You will see **Stats** and all the **Categories** listed in a hierarchical fashion.



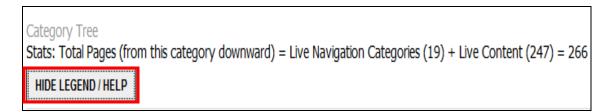
Click VIEW LEGEND / HELP



Displays a list that explains **Categories** (Type/Status), **Content** (any type), and the **List Content Button**:

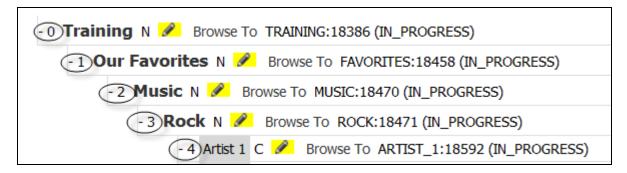
Categories: (N = Navigation; C = Content; O = Other) Category Type/Status Example N / IN_PROGRESS: Budget & Operations N Browse To OPERATIONS:1438 (LIVE) N / LIVE: N / EXPIRED: Parole Board N Browse To PAROLE_BOARD:58680 (EXPIRED) Careers in Corrections assets O Browse To ASSETS:1439 (IN_PROGRESS) C or O / IN_PROGRESS: Alphabetical List of Prisons C Prowse To LIST:1789 (LIVE) C or O / LIVE: Region1 C P Browse To REGION1:1422 (EXPIRED) C or O / EXPIRED: Content: (any type) Content Status Attorney General Charges Former Head of Oakland ISD 🎤 | ID: 89700 IN_PROGRESS IN_PROGRESS: Parole Board units rally for St. Vincent's Home 🖋 | ID: 66248 LIVE LIVE: Emergency Railroad Telephone Numbers P | ID: 59863 LIVE Expired LIVE and EXPIRED: DELETED: TRV Program 2001 Annual Report 1 1D: 23737 DELETED DELETED and EXPIRED: Buckle up or pay up! 1 / ID: 68315 DELETED Expired List Content Button: NOTE: At the site (top) level, only site administrators have access to the list content button. For all others, the button will appear after selecting a category from the tree. SITE ADMINS: Listing content at the site (top) level may take a long time, depending upon the size of your site. You may choose to select a category from the tree first (to load a smaller section of the tree), then list the content. LIST CONTENT Example of the button Example of the | HIDE CONTENT | button

Click HIDE LEGEND / HELP

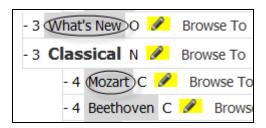


Returns you back to the original Category Tree view.

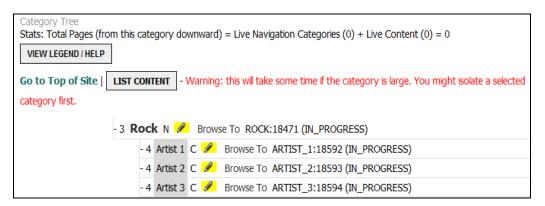
The different levels of the categories are numbered accordingly.



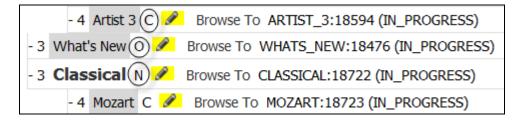
The Category Display Text is linked.



Clicking on one of the links will isolate that section of the navigation tree.

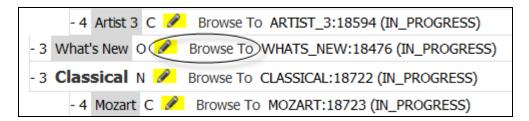


Each category has its **type** displayed in parentheses.



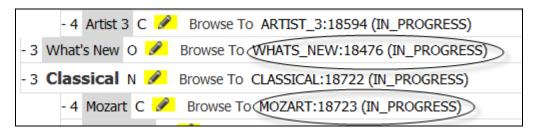
- N = Navigation Category which is used only for left navigation
- **C** = **Content Category** which is used for components
- O = Other which is used for Asset categories and some components

There is an **Edit** button and a **Browse To** link for the Categories.

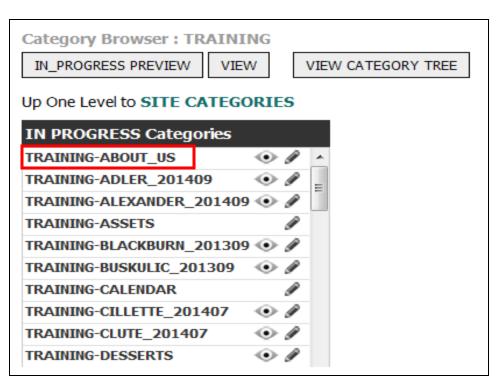


- Edit will allow you to view the Edit Category screen for that category
- Browse To will take you to the Category Browser screen for that particular category

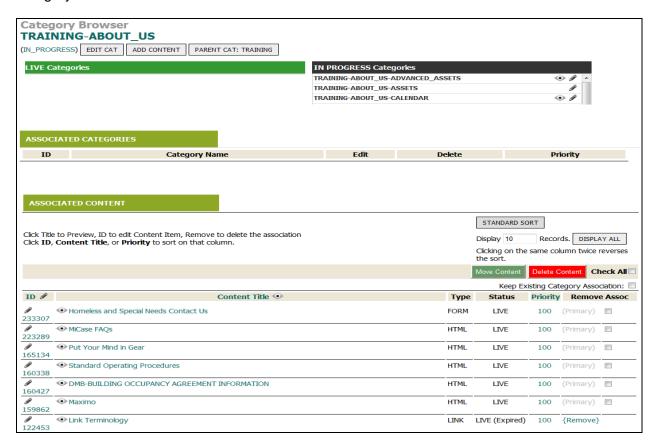
The actual **Category Name**, **ID** and **Status** is at the end of each entry.



From the **Category Browser** screen you can see a list of subcategories one level below the one you are looking at. You can navigate to one of the sub-categories by clicking on the name.



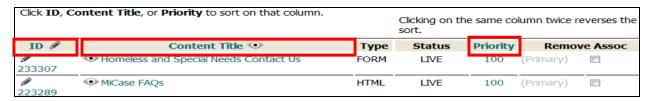
When you look at a **Content Category** you will see a list of the content that is in that category.



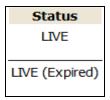
Initially 10 items are displayed. You can change the **Number of Items** displayed by typing the desired number in the box. Clicking **DISPLAY ALL** will allow you to see all records.



Initially the content is displayed in the order in which the component is set to display content. You can change the order by clicking on one of the sort column headings.



Expired Content is indicated as follows:



Clicking on the **Content Title** will take you to a **Preview** of the content.



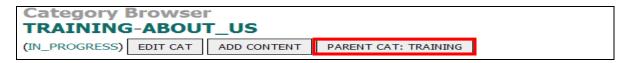
Clicking on the **ID** will take you to the **Edit Content Item** screen.



You can add a new piece of content to the category by clicking **ADD CONTENT** at the top of the screen.



You can navigate up the category structure by clicking on the **PARENT CAT:** button. The category name will change based upon what level you are viewing.



When you are looking at a navigation category, you can see the **PAGE LAYOUT** template that is being used, the categories that are associated with each component and position.

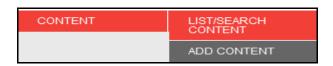


Edit Content

You may locate content to edit it later using many different methods, as outlined above.

From List Content

Select CONTENT and LIST/SEARCH CONTENT, from the left menu



Enter the Content ID in the ID field



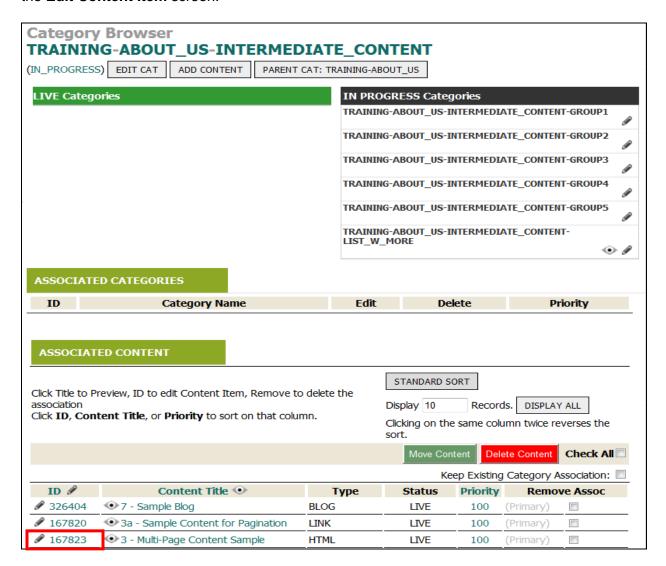
Click Edit (displays Content ID entered)



You can also find content by searching on the **Text (Content Title)** field as discussed in **Introduction to Content Entry** as well as the methods discussed above.

From Browse Category

While browsing categories, you can see the content listed in each category. Simply find the category you wish to edit and click on the **ID** link next to Content Title. You will then be taken to the **Edit Content Item** screen.



From W3 Preview

From the **W3 PREVIEW** screen, you can both **Preview** your content and enter the **Edit Content Item** screen.

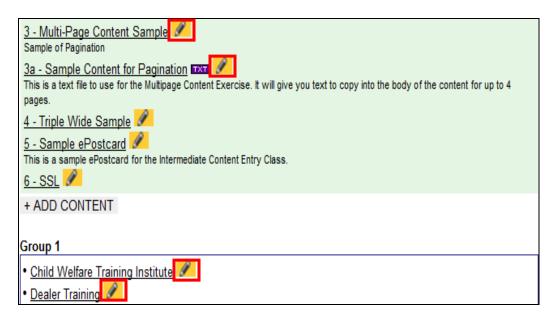
You must be logged on to the **CMA**. From there, click **W3 PREVIEW**.



- > Browse to the desired piece of content and scroll to the bottom of the screen
- There will be a **Content** (Edit Content) button at the bottom which will allow you to edit this piece of content. A new browser window will open when you click the button and you will be in the **Edit Content Item** screen.



From the Page Layout/Template screen you will also find an Edit this Content button next to the Content Title or Link Text of the content.

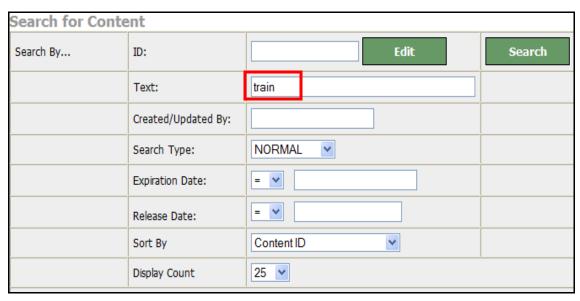


View Content

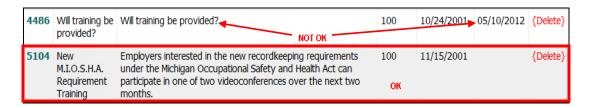
We can use content that we do not have permission to edit in our own site. Click on **ID**(edit) link to view and include it in our own categories.

Select CONTENT and LIST/SEARCH CONTENT, from the left menu. Enter the word "train" in the Text field.





- Select a piece of content that is:
 - Not expired
 - ID link is teal



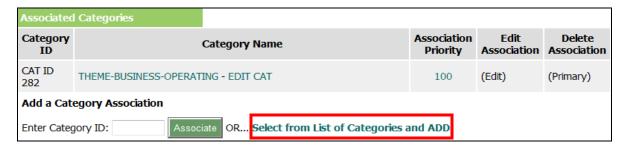
Click on the ID link to view the content

5104	New M.I.O.S.H.A. Requirement Training	Employers interested in the new recordkeeping requirements under the Michigan Occupational Safety and Health Act can participate in one of two videoconferences over the next two months.	100	11/15/2001	{Delete}
------	--	---	-----	------------	----------

> Scroll to Associated Categories

Associated	l Categories				
Category ID		Category Name	Association Priority	Edit Association	Delete Association
CAT ID 282	THEME-BUSINESS-OPERATING - EDIT CAT		100	(Edit)	(Primary)
Add a Category Association					
Enter Category ID: OR Select from List of Categories and ADD					

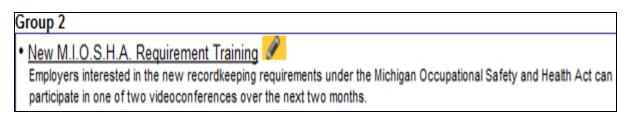
Click on Select from List of Categories and ADD



Select your Associated Category



- Click Add
- Go to the Training Site
- Navigate to your page and refresh view your content in your category group



Add Content

In addition to the multiple ways to edit content, there are multiple ways to create new content as well.

CMA Left Navigation – CONTENT/ADD CONTENT



The most common way to create a new piece of content is to use the **ADD CONTENT** item from the left navigation in the CMA. This is the first thing taught in the first CMA class.

Browse to Category & Add Content



You can browse to your desired category first and then click on **ADD CONTENT** to add a piece of content directly to that category. Make sure you are in the category where you want the content to appear.

W3 Preview & Add Content

Group 3

- 1990: Handlon Training Unit officer selected Officer of the Year
 1990 Officer of the Year
- Governor Appoints Four to Correctional Officers Training Council
 Governor John Engler today appointed four individuals to the Michigan Correctional Officers Training Council, which establishes standards for the training and education of candidates for correctional officers.
- Governor Re-appoints Five to Fire Fighters Training Council
 Governor John Engler today re-appointed Michael J. Burke, Terrence H. Chesney, Kenneth W. Eagle, Thad N. Taylor, and Joseph Zielinski to the Fire Fighters Training Council, which establishes advisory standards for fire fighter training schools and courses of study.

+ ADD CONTENT

While in **W3 PREVIEW**, you can browse to the desired page. If the page is a **Component Page Layout**, you will be able to click on an **+ADD CONTENT** link at the bottom of the box to add additional content to the category for that box. If the Page Layout is not a Component type of layout, **this will NOT work** - for example:

- Calendar of Events
- Full Content
- Content Archive
- Categorized Call

Some variations on this occur when the page layout includes a component box in addition to the other aspects of the page. You will find this on **ALL** the following page layouts:

- All Component Page Layouts
- Press Release While there is no Component box on this page, the functionality has been added to this template!
- Categorized Call with Intro the Intro box will have +ADD CONTENT at the bottom, but the Categorized Call boxes will not
- Theme page the Intro box at the top will have +ADD CONTENT at the bottom of the box

Triplewide

Triplewide content eliminates the right navigation and allows the author to utilize more room. Normal content only allows for 640 pixels in width. **Triplewide** content allows for 790 pixels. This will allow for wider images and tables.



To make a piece of content Triplewide, simply click the box in the **Full Display (triplewide)** field of the **New/Edit Content Item** screens. It is located directly below the Priority field.



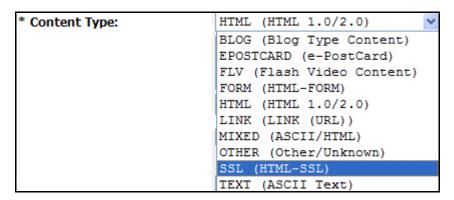
Content Types

In Introduction to Content Entry, we covered HTML and Link content. There are other types of content that can be used. We will look at one of them here.

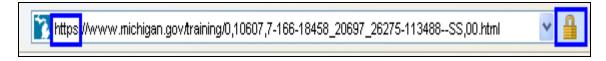
SSL

Secured Socket Layer (SSL) content type is used whenever you need the page you are creating to be secured or encrypted. You can create a form that will be encrypted when it is submitted. Be aware, however, that while the submission of the form is, indeed encrypted and is secure, the mailing of that form from the server to the recipient within the State of Michigan is not secure.

- Click CONTENT/ADD CONTENT
- Select SSL as the Content Type



- Enter the Content Title Use Your name SSL
- ➤ Enter the remainder of the content as you would any other **HTML** content. For information on creating forms, please see the **Guide to Creating Forms in the CMA** found on http://www.michigan.gov/e-michigan on the Reference Center button.
- Enter Keywords
- Click ADD
- View your content on the Training Site. Note the Padlock icon in the status bar and the https:// in the Address field.

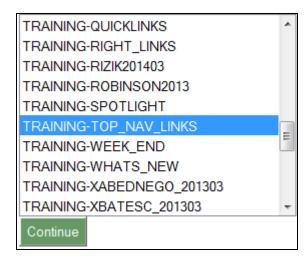


Special Content

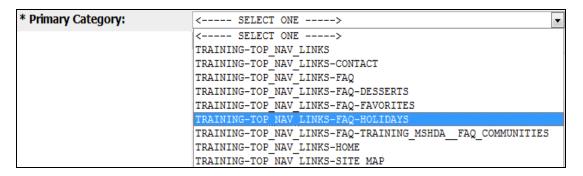
FAQ

FAQs are presented in a template specifically designed for FAQs. In order to have the questions and answers displayed properly, the fields must be completed in a specific fashion.

- Click CONTENT/ ADD CONTENT
- Select the Category Group (Sitename-TOP_NAV_LINKS)



> Select the **Primary Category** (Sitename-TOP_NAV_LINKS-FAQ-CATEGORY)



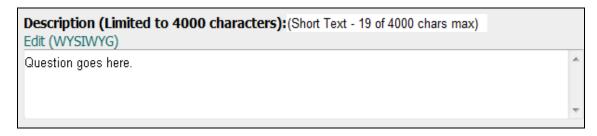
- > The Content Type is HTML
- In the Content Title field, enter the question as you want it to appear on the list of questions



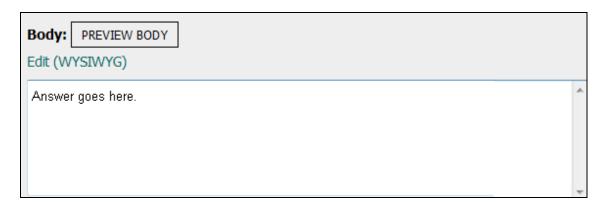
Complete the other fields as appropriate

Questions are ordered by reverse release date (oldest first) then Priority when release date is the same. Set the release date and priority to order the questions as you want them to appear.

In the **Description** field, enter the **question** as you want it to appear on the page that also contains the answer. This will usually be the same as what was entered in the Title field and will display as the content title in the component section.



In the **Body** field, enter the answer to the question. If there is more than one paragraph, you will need to use **HTML** tags or **WYSIWYG**.



- > Enter Keywords
- Click ADD
- View your FAQ on the Training Site

FAQs are not updated automatically. The cache clear schedule does not apply to the top navigation. **FAQs** need to be manually cleared. When you update or add a new **FAQ**, please contact your site administrator to have the **Top Navigation** cleared.

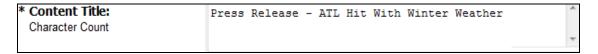
Press Releases

The following are the standards for press releases on the web. All agencies are required to adhere to these standards.

- > Select **Press Releases** from Left Navigation Menu on the Training Site
- Click +ADD CONTENT



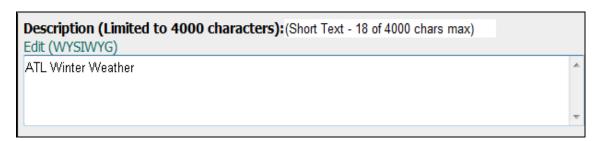
➤ Content Title field: There should not be a subhead in the body. Simply put a semicolon after the title and put the subhead there.

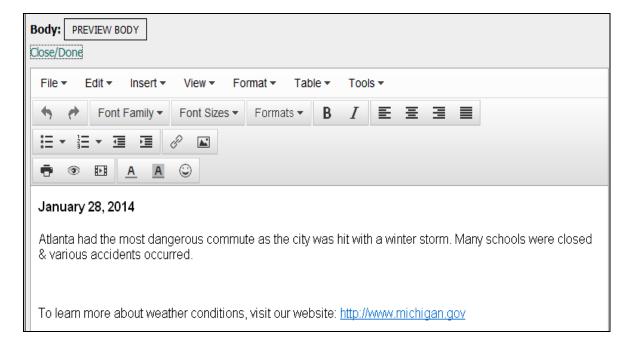


Agency Information: ALWAYS include the Contact Name, Phone Number and Agency

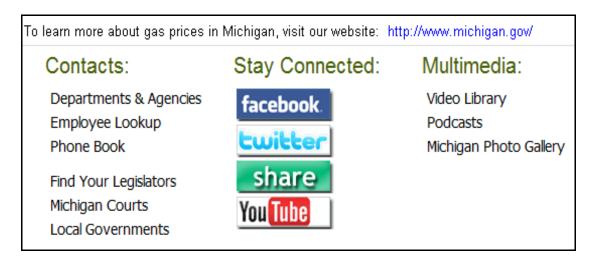


Description: Enter a short **description** about the press release





- Body: (Note: This view is in WYSIWYG)
 - The first item in the body should ALWAYS be the date, in bold (See above)
 - Do not use a dateline, unless it is somewhere other than Lansing
 - Do not use FOR IMMEDIATE RELEASE. It is not necessary.
 - The default font set in Vignette is Arial, Helvetica 10 point. Please, use this font and size for the body text.
 - All press releases should be left justified and single-spaced with no paragraph indentation and one line between paragraphs
 - At the bottom of every release, include a link to the press release page of your department. For example (the exact wording is up to each agency):



Releases do **NOT NEED ANY KIND OF END DEMARCATION** (### or -30-).

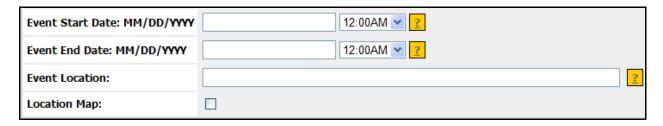
Attachments (letters, charts, etc.) should be converted to **PDFs** and included as associated assets.

- ➤ Click Close/Done
- > Enter **Keywords**
- Click ADD
- > View your Press Release on the Training Site

(View Press Release samples at: http://www.michigan.gov/minewswire)

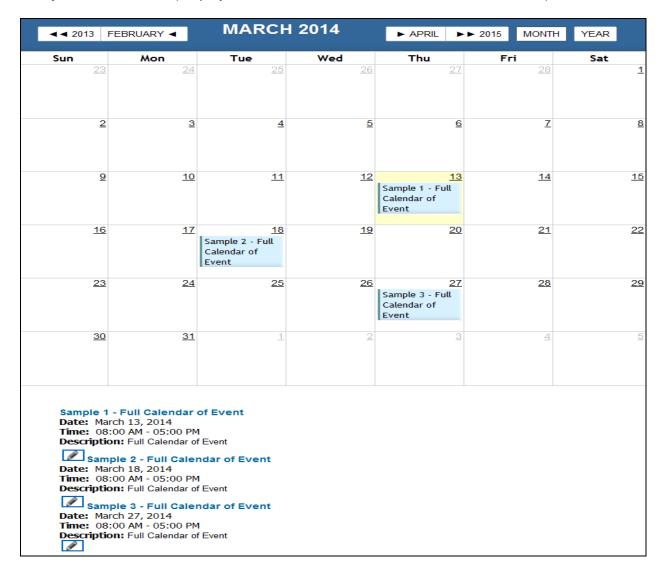
Calendar of Events

Content for Calendar of Events is created in the same fashion as any other piece of content. The only difference for content entry is specifying the Event Start Date/Time, Event End Date/Time, Event Location (Optional) and Location Map (Optional).



Your Site Administrator will determine if content will be entered on a **Full** or **Mini Calendar** template. Events are added to the left navigation category for the Calendar of Events template.

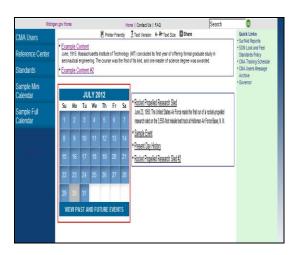
Sample Full Calendar (Displays list of all the months' events below the calendar)



Sample Mini Calendar in Double Wide

| Reference Centers | Penter Freedy | T-text Version A APT text Size | Share | Canada Size | Share | Canada Size | Share | Sha

Sample Mini Calendar in Single Wide



Create an **Event** that will be added to the left navigation category for the **Full Calendar** template.

- ➢ Click CONTENT/ADD CONTENT
- Select: TRAINING-ABOUT_US



- Click Continue
- Primary Category: select TRAINING-ABOUT US-FULL_CALENDAR



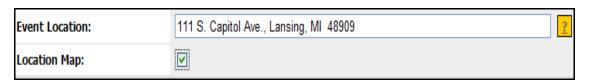
- Content Type leave HTML
- > Add your Content Title
- Complete necessary fields with asterisks (*)
- Expand EVENT DATE INFORMATION and enter the Event Start Date/time and Event End Date/time. These are not required fields. But if you use one, you have to use the other. If this is to be a one-day event, enter the same date in both fields.

NOTE: If the time fields are both left on the default of 12:00AM, then the server considers the event an "All Day Event" and will render the content as such.



- Enter an Event Location and check the Location Map box (not required fields). These fields are for any content. Type in the text for the Event Location and it will show on the content page with these special characteristics:
 - a. Type in a specific street address and it will show a hyperlink to a Bing map. <u>Example</u>: 111 S. Capitol Ave., Lansing, MI 48909 (no comma between state & zip)
 - b. Type in HTML code (hyperlink) and it will show that hyperlink
 - c. Type in text and it will be only text. The server won't do anything special.

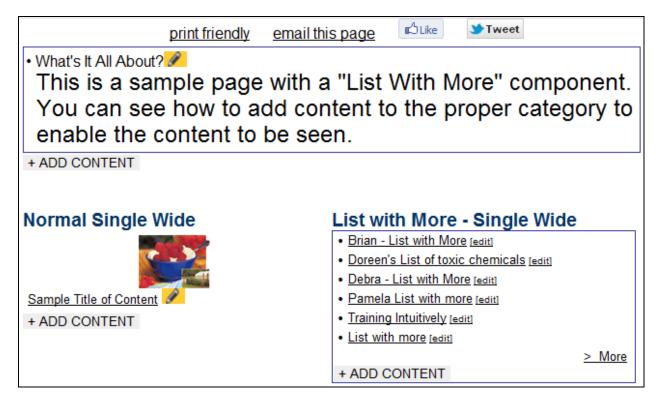
The **Location Map** check box is used in conjunction with characteristic a. If you type a specific street address, it will create a Bing map in the content.



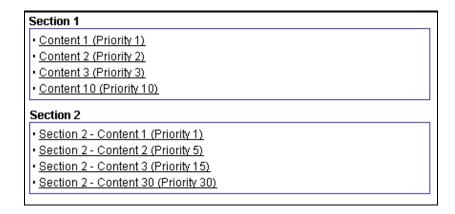
- > Enter the **Description** and the **Body** fields
- > Enter **Keywords**
- Click ADD
- View your Calendar of Event on the Training Site

List with More Component

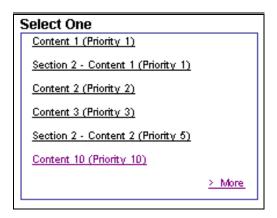
The List with More Component offers unique capabilities. When a Site Administrator employs this component type, the first few items are displayed in the component and a link to the full list is at the bottom of the component.



When the **<u>> More</u>** link is clicked, the user is taken to a page like the one below. It will always be some sort of Categorized Call and may have one or many boxes on the page.

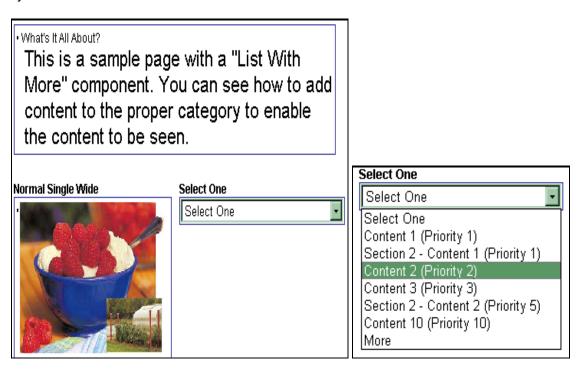


The component can be customized in a variety of ways. One is a simple list. The number of items on the list is determined by the Site Administrator. The order in which the items are displayed is by priority. It disregards subcategories in compiling the list for the component.



Note: Items are displayed in order based on priority and not on sub-category.

The component can also be customized to be a drop-down **Select Box**. Again the Site Administrator will determine how many items are displayed when the box is expanded. **More** will always be the last choice to access the full list.



Select Box instead of standard component

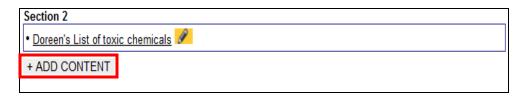
Select Box expanded

Create content to add to a **List with More Component**.

Click > More to see the full List with More content on the Training Site



Click +ADD CONTENT



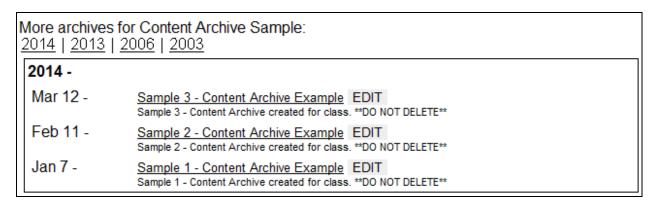


Note: The Primary Category and sub-category defaults (since you navigated from the Training Site using ADD CONTENT. Otherwise, you must select a **sub-category** of the component when creating new content from CMA. That is, a category from the page that is seen when **> More** is selected, rather than the component category itself. These categories are sub-categories of the **List with More Component**.

- Content Type select HTML
- > Add Content Title
- Complete all necessary fields marked with an asterisk (*)
- Enter Body text
- > Enter **Keywords**
- Click ADD
- View your List with More Component on the Training Site

Content Archive

Content for a **Content Archive** is created in the same fashion as any other piece of content. The **Primary Category** will be the left navigation category. **Content** will be ordered by **Release Date** or **Alphabetically**, according to the parameters set by the Site Administrator.

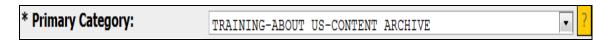


Create content to add to a **Content Archive** category.

- > Click CONTENT/ADD CONTENT
- Select: TRAINING-ABOUT_US



- Click Continue
- Select: TRAINING-ABOUT US-CONTENT ARCHIVE



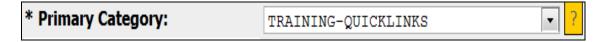
- Select the desired Content Type
- Add your Content Title
- Enter the appropriate fields for the content type selected
- Click ADD
- View your Content Archive on the Training Site

Quicklinks

Content for **Quick Links** is created in the same fashion as any other piece of content. The only difference is specifying the correct **Primary Category**. **Quick Links** may be added at a variety of category levels.

Global Quick Links:

 The Primary Category for Global Quick links is sitename- QUICKLINKS Example: TRAINING-QUICKLINKS

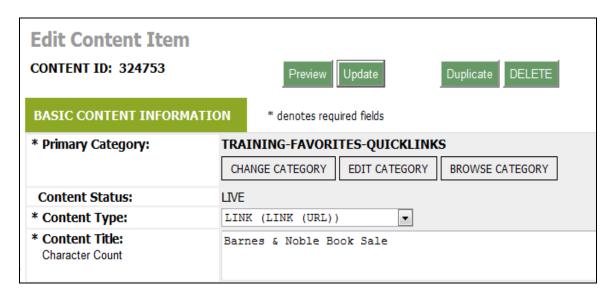


- **Global Quick Links** appear on all the navigational pages, except when specified otherwise by the Site Administrator
- Local Quick Links:
 - The Primary Category for Local Quick links is sitename-category-QUICKLINKS. This
 will always be a navigational category.
 Example: TRAINING-FAVORITES-QUICKLINKS



Make **Local Quick Links** appear on more than one page. You may reuse **Quick Links** on several categories by associating the new category to that content item.

Edit the Quick Link content item.



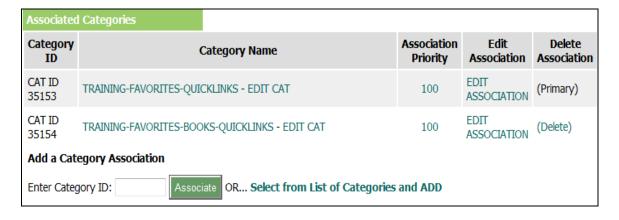
Scroll to bottom and locate Associated Categories section



- Click Select from List of Categories and ADD
- > Select the Associated Category for your desired Quick Link category, click Add



The new category will be added to the list:



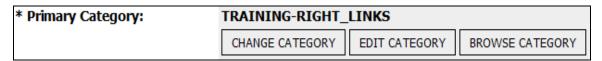
Left/Right Links Content

There is a limit of **6 Left Links**. The number of **Right Links** is determined by the Site Administrator. The default number is **6 Right Links** that can be added to a site. Creating **Left Links** and **Right Links** is essentially the same.

➤ Click +ADD CONTENT, from the Right Navigation Menu of the Training Site



The Primary Category defaults to appropriate link category: SITE-LEFT_LINKS or SITE-RIGHT_LINKS



- Content Type select Link
- > Add your Content Title
- Enter the appropriate fields for the content type selected
- Select Link Type (Internal, or External)
- Add Link (URL)
- Click in Link Text field
- Click ADD
- Scroll down to the bottom of the page to Associated Assets

> Associate the Asset for the link to the piece of content

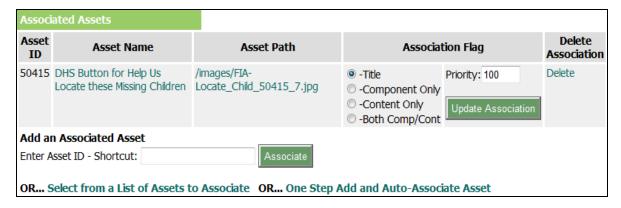
Associated Assets				
Asset ID	Asset Name	Asset Path	Association Flag	Delete Association
Add an Associated Asset Enter Asset ID - Shortcut: Associate				
OR Select from a List of Assets to Associate OR One Step Add and Auto-Associate Asset				

> Enter the Asset ID number in the Enter Asset ID - Shortcut field

Assets that can be used for **Left** or **Right** Links can be any height, but must be no more than 150 pixels in width.

21828	174159
35255	131578
38704	156310
50415	172975
53792	106222
59048	139448
150992	115130
131789	

- Click the Associate button
- View your link on the Training Site
- Make the image become the clickable link. Select the **Title** radio button.



- Click on Update Association
- View your Right Link on the Training Site

Roles & Responsibilities

Site Admin

The **Site Administrator** is responsible for:

- The upkeep of the categories, to include the navigation categories and the component categories
- The templates and the customization of the templates
- The look and feel of the site to the extent that the templates are customized with title images, background colors, etc.
- Supporting the Content Entry staff
- Communication with e-Michigan

Content Entry

Content Entry staff is responsible for:

- Creating new Content
- Adding and managing Assets
- Editing Content and Assets
- Assuring the accuracy of the Content
- Processing Workflow

Workflow Roles

- <u>Author</u> Create or enter content into the CMA, including the assignment of attributes such as publish date, agency owner, etc.; **Approve** content that should be forwarded to the **Editor**
- <u>Editor</u> Review content and attributes; <u>Edit</u> content and attributes; <u>Approve</u> content that should be forwarded to the <u>Publisher</u>; <u>Reject</u> content that should be sent back to the <u>Author</u>
- <u>Publisher</u> Ensure quality and accuracy of content HTML and publish content to the Portal

<u>Do evaluation online</u>: Favorites/Training Evaluation